



No. _____ of _____

USAMV form 0109020211

SUBJECT OUTLINE**1. Information on the programme**

1.1. Higher education institution	University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca
1.2. Faculty	Agriculture
1.3. Department	
1.4. Field of study	Agronomy
1.5. Cycle of study¹	Master
1.6. Specialization/ Study programme	Management of natural and agro-tourism resources
1.7. Form of education	IF

2. Information on the discipline

2.1. Discipline name	Cultural heritage and sustainable development							
2.2. Course coordinator								
2.3. Seminar/ laboratory/ project coordinator	Marian Ionuț-Mihai							
2.4. Year of study	II	2.5. Semester	II	2.6. Evaluation type	Summative	2.7. Discipline status	Content ²	DC
							Compulsoriness ³	DO

3. Total estimated time (teaching hours per semester)

3.1. Hours per week – full time programme	2	out of which: 3.2. lecture	1	3.3. seminar/ laboratory/ project	1
3.4. Total number of hours in the curriculum	28	out of which: 3.5. lecture	14	3.6. seminar/ laboratory	14
Distribution of the time allotted					hours
3.4.1. Study based on books, textbooks, bibliography and notes					22
3.4.2. Additional documentation in the library, electronic platforms and field experiences					20
3.4.3. Preparing seminars/ laboratories/ projects, subjects, reports, portfolios and essays					40
3.4.4. Tutorials					10
3.4.5. Examinations					30
3.4.6. Other activities					
3.7. Total hours of individual study	122				
3.8. Total hours per semester	150				
3.9. Number of credits ⁴	5				

4. Prerequisites (if applicable)

4.1. curriculum-related	It's not necessary
4.2. skills-related	It's not necessary

5. Conditions (if applicable)

5.1. for the course	It's not necessary
5.2. for the seminar/ laboratory/ project	Discipline is interactive. The university discipline requires the observance of the start and end time of the seminar.

Note: In the case of online teaching, the teaching methods are adapted to the online conditions and platforms used.

6. Cumulated specific competences

Professional competences	Knowledge of the historical evolution of heritage and museology; Development of multidisciplinary skills for analysis of national and universal cultural heritage; Learning the skills necessary to identify, document and highlight the objectives of local and national cultural heritage; Identification and analysis of heritage objectives for tourism purposes.
Transversal competences	Developing the ability to work in a team Developing the ability to develop a scientific presentation on a topic of interest Development of the capacity for interdisciplinary analysis Applying group relationship techniques of empathic abilities for interpersonal communication and taking on specific roles in teamwork

7. Discipline objectives (based on the cumulated specific competences)

7.1. General objective	Acquiring the main theoretical contents specific to the discipline.
7.2. Specific objectives	Training in information analysis and synthesis skills Highlighting the specific characteristics of work in the field of protection, conservation and research of cultural heritage. Understanding and mastering European legislative notions on cultural heritage.

8. Content

8.1.CURS: 14 no of hours	Teaching methods	Observation
1. Definition and composition of cultural heritage. General considerations regarding the movable and immovable material cultural heritage	- participatory lecture; - questioning; debate	1 lecture
2. Contemporary cultural theories on national and universal cultural heritage	- participatory lecture; - questioning; debate	1 lecture
3. Ways of identifying and researching the cultural heritage	- participatory lecture; - questioning; debate	1 lecture
4. Cultural heritage - a model of sustainable development	- participatory lecture; - questioning; debate	1 lecture
5. Cultural heritage - promoter of diversity and intercultural dialogue	- participatory lecture; - questioning; debate	1 lecture
6. Economic, legal and socio-historical implications of cultural heritage	- participatory lecture; - questioning; debate	1 lecture
7. Cultural heritage and cultural tourism	- participatory lecture; - questioning; debate	1 lecture
8.2.SEMINAR: 14 no. of. hours		
Romanian legislation on the protection of national cultural heritage	Theoretical and practical study	1 lecture
ICOM and ICOMOS and other international bodies concerned with protection cultural heritage	Theoretical and practical study	1 practical work
Local communities and the protection of local cultural heritage	Theoretical and practical study	1 practical work
Correct capitalization of the cultural heritage	Theoretical and practical study	1 practical work

Successful models in protecting and capitalizing on cultural heritage as part of sustainable development	Theoretical and practical study	1 practical work
Case studies: Wooden churches in Banat	Theoretical and practical study	1 practical work
Cultural tourism and national heritage	Theoretical and practical study	1 practical work
<i>Required bibliography:</i> <ol style="list-style-type: none"> 1. Barthel-Bouchier, Cultural Heritage and the Challenge of Sustainability, 2012 2. Breton Jean-Marie, Ramassamy Diana, Patrimonialisation et enjeux d'un développement touristique durable, Etudes caribeennes, 2011 3. Claval P., Géographie culturelle, 2003. 4. Council of Europe 2005. Framework Convention on the Value of Cultural Heritage for Society Council of Europe 2009. Heritage and beyond 5. Heritage and social media: understanding and experiencing heritage in a participatory culture, 2012 6. The Heritage reader, 2008 7. Heritage reinvents Europe, 2013 8. Legea nr. 182/2000 privind protejarea patrimoniului cultural național mobil Legea nr. 311/2003 privind muzeele și colecțiile publice 9. Legea nr. 422/2001 privind protejarea monumentelor istorice Smith Melanie, Issues in Cultural Tourism Studies, 2009 10. UNESCO 2005. Convention on the Protection and Promotion of the Diversity of Cultural Expression 11. Venturini E., Tourisme culturel et développement durable, 2011 12. Voiculescu, Sorina., Crețan R., Geografie culturală: teme, evoluții, perspective, 2004 		
<i>Optional bibliography</i> <ol style="list-style-type: none"> 1. Council of Europe 2005. Framework Convention on the Value of Cultural Heritage for Society Council of Europe 2009. Heritage and beyond 2. Heritage and social media: understanding and experiencing heritage in a participatory culture, 2012 3. The Heritage reader, 2008 4. Heritage reinvents Europe, 2013 5. Law no. 182/2000 on the protection of the national mobile cultural heritage Law no. 311/2003 on museums and public collections 6. Law no. 422/2001 on the protection of historical monuments 		

9. Corroborating the discipline content with the expectations of the epistemic community representatives, of the professional associations and of the relevant employers in the corresponding field

The thematic contents approached present a high level of compatibility with the profile offers in Romania, but also at international level. The projected course and seminar activities include main topics of interest in the field of national and international cultural heritage protection.

- The development of the ability to analyse various social realities is a strong point for any future analyst and consultant in the field of heritage protection.

10. Evaluation

Type of activity	10.1. Evaluation criteria	10.2. Evaluation type	10.3. Percentage of the final grade
10.4. Course	Creating a portfolio on the enhancement of a heritage monument and the economic, legal and socio-historical benefits it brings to communities local.	Summative (E)	50%
10.5. Seminar/Laboratory	continuous verification during the semester by developing individual or team seminar papers	Continuous (VP)	50%
10.6. Minimum performance standards			
Knowledge of the topics covered and practical work at an acceptable level. Obtain the pass mark in test evaluation is a condition of graduation.			

- 1 Cycle of studies - choose one of the three options: Bachelor/Master/Ph.D.
- 2 according to the educational plan
- 3 Discipline status (compulsoriness) - choose one of the options – **DI** (compulsory discipline) **DO** (optional discipline) **DFac** (facultative discipline).
- 4 One credit is equivalent to 25-30 hours of study (teaching activities and individual study).

Filled in on
10.09.2020

Course coordinator
Marian Ionuț-Mihai

Laboratory work/seminar coordinator
Marian Ionuț-Mihai

Approved by the
department on
14.092020



Head of the Department

